

WRITING A POSTER

Information on a poster must meet the following criteria:

- Attract the reader's attention
- Include only the necessary information based on the reasons for having the poster

Read the following **dialogue** between a police officer and a lady who has just lost her child.

Police : Madam, please calm down. Tell me in detail what happened.

Mrs Taylor : Early yesterday morning, my son, Tommy, went to school as usual, but he did not come back in the afternoon. In the late afternoon, I called the school, but his teacher said he did not go to school at all. I immediately called his friends and classmates, but no one saw or met him yesterday. Thinking that he was just playful and had gone out to play, I waited all night for his return. He never appeared and I am now desperately worried. Please, you have to help me look for him!

Police : What was he wearing when he left the house?

Mrs Taylor : His school uniform, a white-collared shirt and blue shorts. He carried a dark blue school bag. He had put on a pair of white sneakers and plain white socks. Oh yes, he also had a red file with him.

Police : Please describe him in detail.

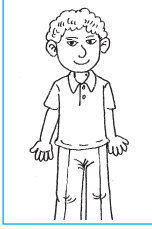
Mrs Taylor : He is eleven years old. He is about a hundred and thirty centimetres tall. He has big, brown eyes and a tiny scar just below his right eyebrow. His hair is short. He is fair and he has a mole on the left side of his neck. I brought a photograph of him taken recently.

Police : Good. I have enough information to start with for now. Please leave your address and contact numbers. We will call you once we have any news of him. Meanwhile, if you recall anything that may be of help to us, please call us immediately. I am Sergeant Davies. You can reach me at 9216 6666.

Mrs Taylor : Yes, I will. Please keep me informed. My address is 23 Grand Garden Lane. My contact number is 9231 1234.

ANSWERS TO WRITING A POSTER

MISSING PERSON



Name : Tommy Taylor
Age : 11 years old
Height: 130 cm
Eyes : Brown
Hair : Short

Tommy was last seen leaving the house at approximately 6.40 am on 15 December. He was on his way to school. He was in his school uniform, a white-collared shirt and blue shorts. He was wearing white sneakers and socks. He was carrying a dark blue school bag and a red file.

Tommy has a tiny scar below his right eyebrow. He also has a mole on the left side of his neck.

Anyone with information on this case, please contact the police immediately.